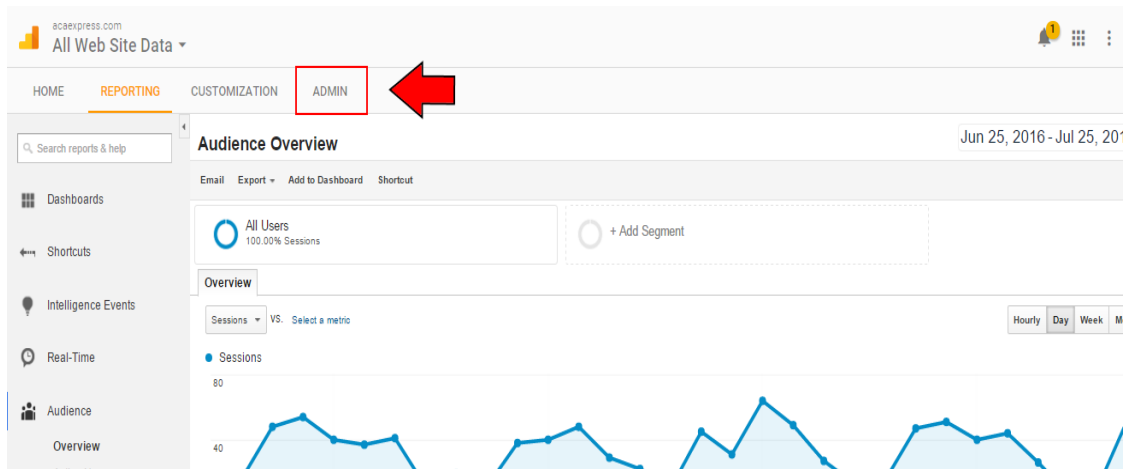




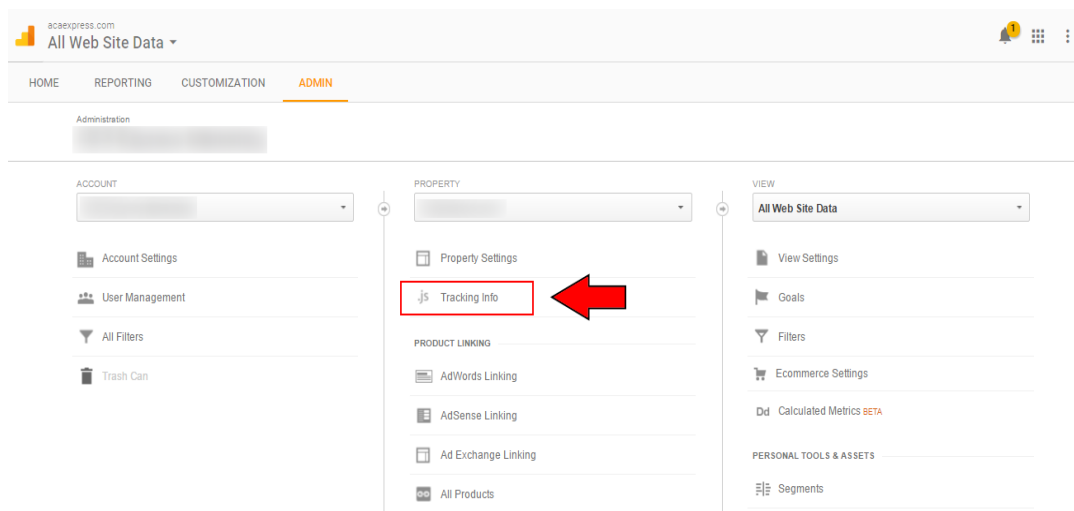
## Google Analytic Integration – Consumer Facing Website

First, you'll need to already have a Google Analytics Account/Site setup before beginning the process. If you have questions regarding this, please click on this [link](#) for a tutorial on how to setup this up and get a tracking code.

1. Sign in to your Google Analytics account, and select the Admin tab



2. Click on Tracking Info



3. Click on Tracking Code

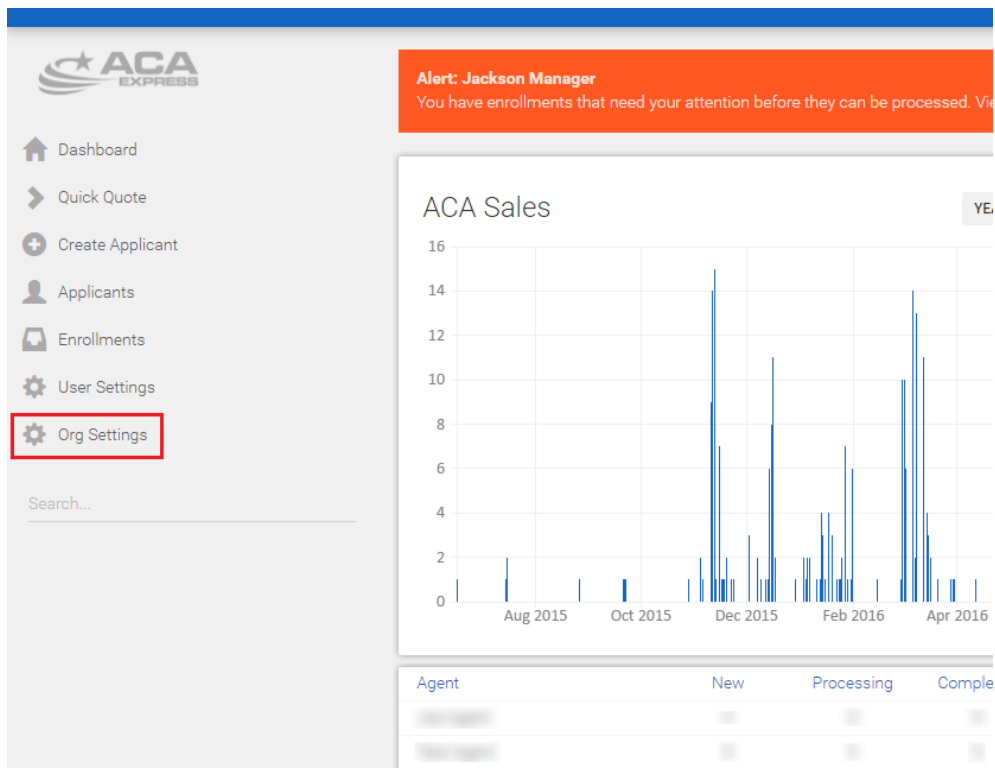
The screenshot shows the ACAExpress.com Admin interface. At the top, there's a navigation bar with 'HOME', 'REPORTING', 'CUSTOMIZATION', and 'ADMIN' (highlighted). Below this, there's a sidebar with 'ACCOUNT' settings (Account Settings, User Management, All Filters, Trash Can) and 'PROPERTY' settings (Property Settings, Tracking Info, Tracking Code, Data Collection, User-ID, Session Settings, Organic Search Sources, Referral Exclusion List, Search Term Exclusion List). A red arrow points to the 'Tracking Code' link in the 'Tracking Info' section. On the right, there's a 'VIEW' section with 'All Web Site Data' selected, and a list of settings like View Settings, Goals, Filters, Ecommerce Settings, Calculated Metrics BETA, and Segments.

4. Copy the ID which should be in a format of UA-XXXXXXXX-X

The screenshot shows the ACAExpress.com Admin interface. The 'PROPERTY' dropdown is set to 'acaexpress.com'. The 'Tracking ID' field is highlighted with a red box and contains 'UA-'. The 'Status' section shows 'Receiving traffic in past 48 hours' and 'users right now. See details in real-time traffic reports.' Below this, there's a 'Website tracking' section with instructions: 'This is the Universal Analytics tracking code for this property. To get all the benefits of Universal Analytics for this property, copy and paste this code into every webpage you want to track.' A code block contains the following JavaScript code:

```
<script>
(function(i,s,o,g,r,a,m){(['GoogleAnalyticsObject']=r)[r]=!r?function(){
  (l[] q=[]).push(arguments);.l|=1*new Date();a=s.createElement(o),
  m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)
})(window.document,'script','https://www.google-analytics.com/analytics.js','ga');
```

5. Back on ACAExpress.com, click on “Org Settings”



6. Then click “Edit”

### Settings

**EDIT**

Business/Agency Name: [Redacted]

Contact Email: [Redacted]

Payment Mode: [Redacted]

Group Billing: [Redacted]

Consumer Website Mode <sup>?</sup>: Zip Code Only

Web Site <sup>?</sup>: [Redacted]

Contact Phone: [Redacted]

CreditCard: [Redacted]

Credit Card - [Redacted]

Primary NPN: [Redacted]

Google Analytics Key: [Redacted]

Drip Marketing <sup>?</sup>: Enabled

### Users

**ADD USER**

Created	User	Email	Status	Manager


7. Paste your id into the “Google Analytics Key” field

### ACAExpress

Web Site [Redacted]	Enabled Yes	PAYMENT METHOD ▾
Primary NPN [Redacted]	Contact Email [Redacted]	Contact Phone [Redacted]
<b>Google Analytics Key</b> [Redacted]	Drip Marketing ⓘ YES	Consumer Website Mode ⓘ ZIP CODE ONLY

Site Logo  
logo.png

Home Page Image



CANCEL **SAVE**

8. Verify your Key was saved.

### Settings

EDIT

Business/Agency Name [Redacted]	Web Site ⓘ [Redacted]	Primary NPN [Redacted]
Contact Email [Redacted]	Contact Phone [Redacted]	<b>Google Analytics Key</b> <b>UA-12345678-9</b>
Payment Mode Group Billing	CreditCard [Redacted]	Drip Marketing ⓘ Enabled
Consumer Website Mode ⓘ Zip Code Only		

### Users

ADD USER