

We understand the importance of protecting your personal health information (PHI) and are committed to following all federal and state laws by protecting the privacy of our consumers. Personal health information includes information such as name, address, birth date, email address and telephone numbers. In order to conduct business we may collect personal or health information as necessary for operations to provide quality customer service; however we will maintain all information in records that are kept in a confidential manner, as required by law.

We may collect and use your information that you provide on this site to respond to your inquiry or to send you information about our services in the future unless you request us to stop or opt out.

The website may use cookies to collect information about how you use and navigate the website. We will not be able to view any data on your personal computer or mobile device. The cookies will allow the server to maintain an active "session" with an individual user and track what tools users are accessing on the site.

We will not sell, license, transmit or disclose your personal information except as is necessary:

1. To provide the information you submit a request for;
2. To provide requested products or services to you; or
3. As we are required or permitted by law.

#### *The Information We Collect*

This Privacy Policy applies to all information collected or submitted. On some pages, you can submit an application for insurance, make requests, and register to receive materials. The types of personal information collected at these pages include:

- Name
- Address
- E-mail Address
- Phone Number

#### *How We Use Information*

We use return e-mail addresses to answer the e-mail we receive. We may also use these e-mail addresses to provide order status and order tracking information, and to respond to queries.

In the event of a criminal investigation or a suspected illegal activity, we may be requested by law enforcement agencies to share certain personal information.

#### *A Word On "Cookies"*

“Cookies” are small items of data that some websites either write to your hard drive upon your visit to their site(s) or store in the browser. These data files contain information the site can use to organize the pages you have visited on a particular website. Some of our websites may use “cookie” technology to measure site activity and tailor information to fit your personal interests. In this way, we can deliver tailor-made information suiting your personal interests upon your next visit to our site(s). Our use of “cookie” technology is, thus, to provide you with a more individualized delivery of information and an optimal viewing experience.

### *Pixel Tags*

We may use “pixel tags”, which are small graphic files that allow us to monitor the use of our websites. A pixel tag can collect information such as the IP (Internet Protocol) address of the computer that downloaded the page on which the tag appears; the URL (Uniform Resource Locator) of the page on which the pixel tag appears; the time the page containing the pixel tag was viewed; the type of browser that fetched the pixel tag; and the identification number of any cookie (please see A word on “Cookies”) on the computer previously placed by that server.